

# PRESS INFORMATION



Fieberbrunn - Hochfilzen - St. Jakob in Haus  
St. Ulrich am Pillersee - Waidring

## A new dimension to winter sport

**PillerseeTal is not just the most snow-assured region in Tirol, it also provides exceptional variety and is now Austria's biggest interconnected ski area.**

Whether it is small, sophisticated and family-based, or of a top-class world scale – ski fun<sup>3</sup> is the new maxim in Tirol's PillerseeTal. For the ski region in the Kitzbüheler Alps will be starting a new dimension in winter sport for the coming season. Linking the Fieberbrunn ski area to the neighbouring Skicircus Saalbach Hinterglemm Leogang, with 270 kilometres of pistes this is Austria's biggest interconnected ski area and ranks number five in the world. But size isn't everything – the Tiroleans aren't just playing in the Champions League, they are also providing unique variety, for all target groups. As well as the wider ski area for performance oriented skiers who ski a lot, the Buchensteinwand provides a straightforward ski area for families with children and for connoisseurs; it also has its own ski cards and tariffs. A bit bigger and not too far away is the altitude skiing paradise of Steinplatte Waidring in the border-triangle area spanning Tirol-Salzburg-Bavaria, which provides unlimited skiing fun on a sun-drenched plateau. Snow-assuredness is also part and parcel of the variety on offer. PillerseeTal can quite rightly, and with scientific proof, claim to be the most snow-assured region in Tirol. Of the five towns in the valley - Fieberbrunn, Hochfilzen, St. Jakob in Haus, St. Ulrich am Pillersee and Waidring –on average in the last 30 years there has been an average of 5.16 metres of new snow during the winter. As a consequence it has always been known as a 'snow hole', one filled with well-being.

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